

# october 28

# friday

## COMMITTEE EDUCATIONAL SESSION (3:30 – 5:30 PM)

3:30 – 5:30 PM

COTILLION BALLROOM, MEZZANINE LEVEL

### LICENSING/MANAGEMENT OF IP ASSETS (JOINT SESSION) (115 MINUTES OF CLE REQUESTED)

3:30 – 3:35 PM

#### Welcome Remarks

**Paul Hunter, Licensing Committee Chair**

Foley & Lardner, LLP  
Madison, WI

3:35 – 5:00 PM

#### Emerging Trends in Licensing

• Eminent Domain Seizure of IP (How likely is it to become reality? What strategies are available? Pharmaceutical industry perspective?); • International Licensing (What are the implications of the extraterritorial reach of U.S. patents for large companies? Small companies? Non-software companies?); • Bankruptcy Reform (What new strategies are IP licensees and licensors using in response to the new bankruptcy laws?); • Government-Funded Research (What special issues are created by march-in rights? How can these issues be planned for?); • University (In what unique are ways universities adapting to licensing trends?); and • Other current issues (Open source licensing, collaborative research agreements)

**Donald Corneglio**

Eli Lilly  
Indianapolis, IN

**Steve Stein (Invited)**

Thompson & Knight, LLP  
Dallas, TX

**Joel Wolfson (Invited)**

Blank Rome, LLP  
Washington, DC

**Maurice Foxworth (Invited)**

St. Louis University  
St. Louis, MO

**Keith Witek (Invited)**

Advanced Micro Devices  
Austin, TX

5:00 – 5:30 PM

#### Patent Education Interface

Web-based tool for discussing the patent process with clients; • Live selection of alternatives; • Framework for Discussion of Cost, Delay, and Risk; • Framework for Discussion of International, Foreign, and Regional Patenting; • Framework for Discussion of maintaining focus of all patenting decisions around a business strategy

**Robert Groover (Invited)**

Groover & Holmes  
Dallas, TX

**Thomas Isaacson (Invited)**

The Law Office of Thomas M. Isaacson  
Huntingtown, MD

## COMMITTEE MEETINGS (3:30 – 5:30 PM)

4:30 – 5:30 PM

HARDING, MEZZANINE LEVEL

### ALTERNATIVE DISPUTE RESOLUTION

The committee will have a panel discussion where AAA will present their changes and initiatives aimed at increasing the use of AAA arbitration/mediation in IP disputes. Invited speakers will react to the AAA initiatives and then we'll ask for comments and reactions from the audience.

3:30 – 5:30 PM

WILSON A, MEZZANINE LEVEL

### EDUCATION/LAW STUDENTS/YOUNG LAWYERS (JOINT MEETING)

The Young Lawyers, Education and newly formed Law Student Committees will be co-hosting a meeting on time management. Meg Spencer Dixon of Spencer Consulting will help us explore this area, providing useful tips on how to juggle a busy career and still have time for family, extra curricular activities and, most importantly, yourself! Attendees are encouraged to share their own insight on time management during the

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meeting as well. We will follow Ms. Dixon's presentation with regular committee business. First time attendees and law students are strongly encouraged to attend. We look forward to seeing you!

**3:30 – 4:30 PM**

**TAFT, MEZZANINE LEVEL**

## **EMERGING TECHNOLOGIES/INTERNET**

The Emerging Technologies/Internet Committee fosters communication and education in areas of Emerging Technologies and Intellectual Property Law. In the past, the Committee goals included developing and producing educational programs relating to Emerging Technologies. This year we intend to add to those goals by increasing our involvement in advising the board about new technological developments and how they impact the mission of the AIPLA. We are going to put an increased emphasis on providing members opportunities to become active in the AIPLA and providing more speaking opportunities for our members. At the annual meeting, we will introduce our new officers, have a survey presentation on new technologies that have come to our attention and hold an organizational session for the members to participate in planning for the activities of the committee during the rest of the year. The technologies discussed will include telematics, proteomics, pharmacogenomics, bioinformatics, cheminformatics, computational biology, VoIP, nanotechnology, and other technologies brought to our attention by the membership.

**4:30 – 5:30 PM**

**MARRIOTT BALCONY B, MEZZANINE LEVEL**

## **FELLOWS (COMMITTEE MEMBERS ONLY)**

**3:30 – 5:30 PM**

**MARYLAND, MEZZANINE LEVEL**

## **INTERNATIONAL AND FOREIGN LAW/IP PRACTICE IN EUROPE/IP PRACTICE IN THE FAR EAST/INDUSTRIAL DESIGNS (JOINT MEETING)**

The joint committee meeting will focus on the usefulness of Industrial Design protection in Europe and the Far East for the US. After a grounding in basics and a look at relevant statistics, a panel discussion will focus on specific countries. The panelists will compare and contrast how industrial designs can be utilized in each country. What subject matter is appropriate for protection by Industrial Design (as opposed to trademark, Utility Model, or patent for invention) will be considered. Finally, the perspective of a US company who utilizes such protection will be considered.

**4:30 – 5:30 PM**

**ROOSEVELT, MEZZANINE LEVEL**

## **IP PRACTICE IN JAPAN**

**3:30 – 4:30 PM**

**ROOSEVELT, MEZZANINE LEVEL**

## **IP PRACTICE IN LATIN AMERICA**

The committee will have an open meeting for committee members and at-large members. The agenda will be focused on presentations covering traditional knowledge and biodiversity, including the relationship between traditional and folkloric knowledge and Western patent systems. The committee will also present an update on developments on the Free Trade treaties in Latin America. A brief business meeting will follow the presentations. We welcome everyone's interest and participation. If you have any questions, please contact the Chair, Brian Batzli, at [bbatzli@merchant-gould.com](mailto:bbatzli@merchant-gould.com).

**3:30 – 4:30 PM**

**HARDING, MEZZANINE LEVEL**

## **PATENT LAW**

The committee will meet to report on a number of initiatives that are under way. The Compulsory License Subcommittee, under the leadership of Don Corneglio, have expended considerable effort to brief the PLC on the constitutional and legislative issues that surround efforts by various states to exercise their eminent domain powers over patent rights. The PLC has taken a vote on the draft resolution and will have voted on a number of additional resolutions, including those tendered by the Case Review Subcommittee and the Plant Patents resolution prepared by Amy Hamilton. The PLC will report on the results of those votes as well as the current status of state efforts to exercise their eminent domain powers.

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MARRIOTT BALCONY B, MEZZANINE LEVEL

**PATENT-RELATIONS WITH THE USPTO**

The committee has invited USPTO representatives to feature an update on USPTO operations and initiatives and an opportunity to discuss persistent patent prosecution problems.

3:30 – 5:30 PM

WILSON B, MEZZANINE LEVEL

**TRADEMARK LAW/TRADEMARK LITIGATION/TRADEMARK-RELATIONS WITH THE USPTO/  
TRADEMARK TREATIES AND INTERNATIONAL LAW (JOINT MEETING)**

A PTO Representative will address the joint committees on recent developments, including the launch of the TEAS Plus filing system. The Trademark Litigation Committee will present its Annual Case Summary Report, summarizing all reported trademark cases in the previous twelve months. The Committee will also launch its online "Interactive Circuit Map," providing quick access to the legal standards for various routine trademark issues (likelihood of confusion factors, standard for grant of a preliminary injunction, etc.) on a circuit-by-circuit basis. The Trademark Legislation Committee will report on anti-counterfeiting initiatives and the status of the dilution bill that has been proposed to counteract the Supreme Court's decision in the *Mosley v. Victoria's Secret* case and will spearhead a general discussion about whether Section 10 should be amended. The Trademark Treaties and International Law Committee will report on potential changes to the Madrid system that were discussed at a Working Group meeting hosted by the World Intellectual Property Organization in July 2005, and on the Revised Trademark Law Treaty. The Committee will also spearhead a general discussion among attendees regarding the experience of attendees with the Madrid system following accession of the US in November 2003.

**FRIDAY EVENING EVENTS**

7:00 – 8:00 PM

MARRIOTT BALLROOM SALON 1, LOBBY LEVEL

**PRE-DINNER RECEPTION (ALL REGISTRANTS INVITED)**

***Sponsored in part by:***

***Morgan & Finnegan, LLP***

***&***

***Ropes & Gray LLP***

8:00 – 10:00 PM

MARRIOTT BALLROOM SALONS 2–3, LOBBY LEVEL

**DINNER & ENTERTAINMENT (TICKETS REQUIRED/BLACK TIE PREFERRED)**



**Featuring: Chuck Berry**

SEE TABLE RESERVATION FORM ON PAGE 42.

***Entertainment Sponsored in part by:***

***Howrey, LLP***

***See Inside Front Cover for more information***

10:00 PM – 12:00 MIDNIGHT

COTILLION BALLROOM, MEZZANINE LEVEL

**DESSERT RECEPTION (ALL REGISTRANTS INVITED)**

***Sponsored by:***

***Finnegan Henderson Farabow Garrett & Dunner, LLP***

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