

# s c h e d u l e

\*Unless otherwise noted, activities are located at the World Trade Center (WTC).

## may 8 – tuesday

3:00 – 5:00 PM PLAZA BALLROOM AB (SEAPORT)  
**BOARD OF DIRECTORS'/COMMITTEE CHAIRS' BUSINESS MEETING**

4:00 – 7:00 PM ATRIUM LOBBY  
**PRE-REGISTRATION**

## may 9 – wednesday

7:00 – 9:00 AM FEDERAL COMPLEX  
**CORPORATE PRACTICE, IN-HOUSE COUNSEL BREAKFAST**

8:00 – 9:00 AM (SEE QUICK REFERENCE ON P.6)  
**COMMITTEE MEETINGS**

8:00 – 9:30 AM ATRIUM LOBBY  
**CONTINENTAL BREAKFAST**

8:00 AM – 5:30 PM ATRIUM LOBBY  
**REGISTRATION**

8:00 AM – 5:30 PM ATRIUM LOBBY  
**EXHIBITS & CYBER CAFÉ**

8:00 AM – 5:30 PM DARTMOUTH ROOM  
**TECHNOLOGY CENTER**

8:00 AM – 12:00 NOON CITYVIEW II  
**BOARD OF DIRECTORS' MEETING**

8:30 AM – 1:00 PM MEET AT THE  
PLAZA TURN AROUND BY 8:15 AM (SEAPORT)  
**SPOUSE/GUEST TOUR: HARVARD UNIVERSITY & JFK LIBRARY (ADVANCED TICKETS REQUIRED)**

9:00 AM – 12:00 NOON AMPHITHEATER  
**CONCURRENT TRACK #1 – PROSECUTION STRATEGIES DURING THE APPEALS PROCESS**

9:00 AM – 12:00 NOON CITYVIEW I  
**CONCURRENT TRACK #2 – GUNFIGHT AT THE IP CORRAL – WORLD CLASS TRIAL LAWYERS DEMONSTRATE HOW TO WIN A “BET THE COMPANY” CASE**

9:00 AM – 12:00 NOON HARBORVIEW II  
**CONCURRENT TRACK #3 – TRADEMARK COUNTERFEITING AND COPYRIGHT PIRACY**

10:15 – 11:15 AM ATRIUM LOBBY  
**BEVERAGE BREAK**

12:00 NOON – 12:30 PM WATERFRONT FOYER  
**LUNCHEON RECEPTION (ALL REGISTRANTS INVITED)**

## may 9 – wednesday (continued)

12:30 – 2:00 PM WATERFRONT BALLROOM  
**LUNCHEON – “DOES THE PATENT SYSTEM NEED TO BE FIXED?” – HON. PATTI B. SARIS, US DISTRICT COURT FOR THE DISTRICT OF MASSACHUSETTS (TICKETS REQUIRED)**

2:00 – 3:30 PM AMPHITHEATER  
**CONCURRENT TRACK #1 – REPRESENTING UNIVERSITY CLIENTS – IP AND IP COUNSEL FROM AN ACADEMIC TECHNOLOGY TRANSFER PERSPECTIVE. A PANEL DISCUSSION**

2:00 – 3:30 PM CITYVIEW I  
**CONCURRENT TRACK #2 – KSR v. TELEFLEX: OBVIOUSNESS: ON POINT, OBFUSCATED, OUTDATED OR OUT OF HAND**

2:00 – 4:00 PM HARBORVIEW II  
**CONCURRENT TRACK #3 – EXPERT WITNESSES: FINDING THEM, AND THE PROPER CARE AND FEEDING OF THEM ONCE YOU DO**

3:00 – 4:00 PM ATRIUM LOBBY  
**BEVERAGE BREAK**

3:30 – 5:30 PM (SEE QUICK REFERENCE ON P.6)  
**COMMITTEE MEETINGS**

5:30 – 6:30 PM FLAGSHIP ROOM (SEAPORT)  
**NEW MEMBER/FIRST-TIME ATTENDEE RECEPTION**

7:00 – 9:00 PM PLAZA BALLROOM (SEAPORT)  
**OPENING NIGHT RECEPTION—“SEASONS OF NEW ENGLAND” (CASUAL ATTIRE) (TICKETS REQUIRED)**

9:00 – 11:00 PM SEAPORT BALLROOM (SEAPORT)  
**DESSERT RECEPTION (ALL REGISTRANTS INVITED)**

## may 10 – thursday

7:00 – 9:00 AM FLAGSHIP ROOM (SEAPORT)  
**CORPORATE PRACTICE/FELLOWS/MENTORING/WOMEN IN IP LAW/YOUNG LAWYERS JOINT BREAKFAST**

8:00 – 9:00 AM (SEE QUICK REFERENCE ON P.6)  
**COMMITTEE MEETINGS**

8:00 – 9:30 AM ATRIUM LOBBY  
**CONTINENTAL BREAKFAST**

8:00 AM – 5:30 PM ATRIUM LOBBY  
**REGISTRATION**

8:00 AM – 5:30 PM ATRIUM LOBBY  
**EXHIBITS & CYBER CAFÉ**

# o f f e e v e n t s

## may 10 – thursday (continued)

8:00 AM – 5:30 PM	DARTMOUTH ROOM
<b>TECHNOLOGY CENTER</b>	
9:00 AM – 1:00 PM	MEET AT THE PLAZA TURN AROUND BY 8:45 AM (SEAPORT)
<b>SPOUSE/GUEST TOUR: HOMES OF BEACON HILL</b> (ADVANCED TICKETS REQUIRED)	
9:00 AM – 12:00 NOON	MEET AT THE PLAZA TURN AROUND BY 8:45 AM (SEAPORT)
<b>SPOUSE/GUEST TOUR: CULINARY TOUR OF THE NORTH END</b> (ADVANCED TICKETS REQUIRED)	
9:00 AM – 12:00 NOON	AMPHITHEATER
<b>CONCURRENT TRACK #1 – PATENT LAW REFORM/USPTO RULE CHANGES</b>	
9:00 AM – 12:00 NOON	CITYVIEW I
<b>CONCURRENT TRACK #2 – TRADEMARK DILUTION AND THE TDRA OF 2006: A NEW ERA</b>	
9:00 AM – 12:00 NOON	HARBORVIEW II
<b>CONCURRENT TRACK #3 – LITIGATION STRATEGIES AND TACTICS</b>	
10:15 – 11:15 AM	ATRIUM LOBBY
<b>BEVERAGE BREAK</b>	
12:00 NOON – 12:30 PM	WATERFRONT FOYER
<b>LUNCHEON RECEPTION</b> (ALL REGISTRANTS INVITED)	
12:30 – 2:00 PM	WATERFRONT BALLROOM
<b>LUNCHEON – “IMPORTANCE OF IP AND BRANDING IN PROFESSIONAL SPORTS AND EMERGING CHALLENGES” – LUCINDA K. TREAT, MADISON SQUARE GARDEN</b> (TICKETS REQUIRED)	
2:00 – 3:30 PM	AMPHITHEATER
<b>CONCURRENT TRACK #1 – PROTECTING CUTTING-EDGE AND EMERGING TECHNOLOGIES</b>	
2:00 – 3:30 PM	CITYVIEW I
<b>CONCURRENT TRACK #2 – KEYWORD-TRIGGERED ADVERTISING/SPONSORED LINKS – IS IT TRADEMARK INFRINGEMENT?</b>	
2:00 – 3:30 PM	HARBORVIEW II
<b>CONCURRENT TRACK #3 –NEW AND IMPROVED PCT PRACTICE</b>	
3:00 – 4:00 PM	ATRIUM LOBBY
<b>BEVERAGE BREAK</b>	
3:30 – 5:30 PM	(SEE QUICK REFERENCE ON P.6)
<b>COMMITTEE MEETINGS</b>	

## may 10 – thursday (continued)

7:00 – 8:00 PM	PLAZA LOBBY (SEAPORT)
<b>RECEPTION</b> (ALL REGISTRANTS INVITED)	
8:00 – 10:00 PM	PLAZA BALLROOM (SEAPORT)
<b>DINNER &amp; ENTERTAINMENT</b> (TICKETS REQUIRED)	
10:00 PM – MIDNIGHT	SEAPORT BALLROOM (SEAPORT)
<b>DESSERT RECEPTION</b> (ALL REGISTRANTS INVITED)	

## may 11 – friday

8:00 – 9:30 AM	PLAZA LOBBY (SEAPORT)
<b>CONTINENTAL BREAKFAST</b>	
8:00 AM – 12:00 NOON	PLAZA LOBBY (SEAPORT)
<b>REGISTRATION</b>	
8:00 AM – 12:00 NOON	PLAZA LOBBY (SEAPORT)
<b>CYBER CAFÉ</b>	
8:00 AM – 12:00 NOON	PLAZA LOBBY (SEAPORT)
<b>TECHNOLOGY CENTER</b>	
9:00 AM – 12:00 NOON	PLAZA BALLROOM (SEAPORT)
<b>PLENARY SESSION –</b>	
9:00 – 10:00 AM	
<b>ETHICS OF CONFLICTS AND DEALING WITH PRE-FILING INVESTIGATIONS</b>	
10:00 AM – 12:00 NOON	
<b>HANDICAPPING PENDING SUPREME COURT AND FEDERAL CIRCUIT CASES: PATENT, COPYRIGHT, AND TRADEMARK</b>	
10:00 AM – 12:00 NOON	LIBERTY ROOM (SEAPORT)
<b>2008 MID-WINTER PLANNING COMMITTEE</b>	
10:30 – 11:30 AM	PLAZA LOBBY (SEAPORT)
<b>BEVERAGE BREAK</b>	
12:00 NOON – 2:00 PM	SEAPORT BALLROOM (SEAPORT)
<b>NETWORKING LUNCHEON</b> (TICKETS REQUIRED)	
12:00 NOON – 4:00 PM	CITYVIEW I (WTC)
<b>BOARD OF DIRECTORS’ MEETING</b>	
2:00 – 5:00 PM	CITYVIEW II (WTC)
<b>IP PRACTICE IN EUROPE COMMITTEE MEETING, PART 2</b>	